



ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS

Bringing Together Those Dedicated to Teaching Excellence

December 10, 2012

Ms. Mary Ellen Wells
Chair, Business Department
Alvernia University
400 Bernardine Street
Reading, PA 19607

Dear Ms. Wells:

The Baccalaureate/Graduate Degree Board of Commissioners met on November 15-17, 2012 and reviewed your Quality Assurance Report. After review, the board voted to accept your report with notes and opportunities for improvement (OFIs), and provided the following comments:

OFI on Standard 3: While results for students, business advisors and employers of interns were all reported in the current Quality Assurance Report, only one data point is available for all measures. Continued data collection, analysis, and improvements must be documented to show trends for a minimum of 3-5 data points.

Maintain Note on Criterion 5.2: Please document the qualifications of identified Academically and Professionally Qualified faculty.

OFI on Criterion 5.3 and 5.8: The information submitted was confusing. Table 5.1 listed faculty members and their qualifications. Table 5.2 should show the same faculty members and their scholarly and professional activity. However, different faculty members were listed in this table. Please submit corrected tables to ACBSP.

Remove Note on Criterion 5.4b (now 5.5).

Note on Criterion 5.7: A significant amount of data was analyzed and used to make improvements in faculty focused results. However, there was no data reported or analyzed for staff focused results. Standard 5 requires both faculty and staff focused results to be collected, analyzed and used for continuous improvement.

For additional information regarding your QA Report, please see the attached commissioners' review form. Your next quality assurance report will be due 9/15/2014 and your reaffirmation is scheduled for 2016. Progress on the Notes must be reported in future Quality Assurance Reports; it is not necessary to report on OFIs.

Any questions regarding the board's response should be directed to Ron DeYoung, phone: 816-695-9585 or email: rdeyoung1@kc.rr.com.

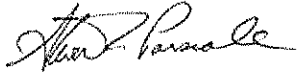
** updated tables
sent and accepted
by Steve Parscale
on 1/3/2013. (MEW)*

Alvernia University
December 10, 2012
Page Two

We hope to see you at the 2013 Annual Conference which is being held in Salt Lake City, Utah, June 21-24. Additional information is available on our website at www.acbsp.org.

ACBSP is looking forward to our continued relationship with Alvernia University. Thank you for providing quality business programs for your students. We are happy to have you as one of our valued members.

Sincerely,

A handwritten signature in black ink, appearing to read "Steve Parscale". The signature is fluid and cursive, with the first name "Steve" written in a larger, more prominent script than the last name "Parscale".

Steve Parscale
Director of Accreditation

c: Ms. Karen Thacker, Dean of Professional Programs